1. Name of the Faculty: Mass Communication						
2. Course Name	INTERNSHIP			L	T	P
3. Course Code	JM212			0	0	0
4. Type of Course (use tick mark)				Core (√)	DE ( )	FC ()
5. Pre-requisite (Ifany)	10+2 in any discipline	6. Frequency (usetickmarks)	Even (□)	Odd ( )	Either Sem ( )	Every Sem ( )
7. Total Number of Lectures, Tutorials, Practicals						
Lectures = Nil		Tutorials = Nil		Practical = Nil		

8. COURSE OBJECTIVES: After studying this course students be able to understand what writing an assignment involves and to identify strengths and weaknesses and the functions of essays and reports demonstrate writing skills.

9. COURSE OUTCOMES (CO):
After the successful course completion, learners will develop following attributes:

COURSE OUTCOME (CO)	ATTRIBUTES
CO1	Student will share one-on-one experience on internship
CO2	Students will understand the need and format of an Internship report
CO3	Students will apply their writing skills to break down their experience in chapters and sequentially submit the same
CO4	Students Will structure sand present their final reports after vetting by faculty
CO5	Students will prepare for a final presentation and viva voce based on their learning

10. Unit wise detailed content

1. Students Will learn how to format an internship report as per given format
2. Students will incorporate Letter of Transmittal and Internship Certificate and Acknowledgement as per given format
3. Students will construct an abstract that encapsulates their learning on the internship.
4. Students will give Chapter-wise break-up: Introduction/About the Organization/ Internship Responsibilities/ Reflections & Learning/ Conclusion
5. Students will prepare a final report and Presentation which they will be assessed on at final Viva.

11. CO-PO mapping

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	3	1	3	2	3	2	1	1	1	3	2
CO2	3	3	3	2	1	2	2	3	2	1	1
CO3	2	3	2	1	2	3	2	2	1	3	1
CO4	2	3	1	2	3	2	3	1	2	3	1
CO5	3	1	3	3	2	3	2	2	1	2	1

3 Strong contribution, 2 Average contribution, 1 Low contribution